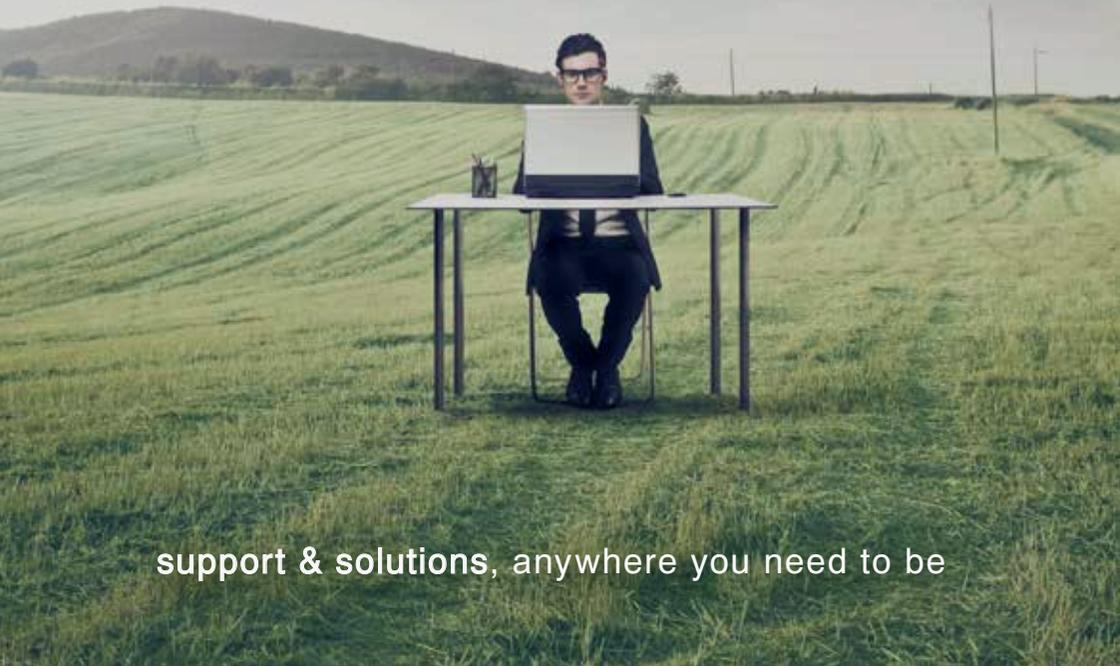




Introducing a new type of convenience

Contract Marketing Design Services

marketing, branding
design, print, web, social, events, promo



support & solutions, anywhere you need to be

Would you like help with your marketing?

For as little as \$136 a you can have your own marketing designer to take care of your business' marketing, design & web needs.

Take the hassle out of growing your brand. Milk supplies the staff, the talent, and the resources - you supply the work!

You set your budget and the rules.

Heres an example - you'd like a marketing person 2-3 hours a week, say, to take care of your brochures, ad layouts, website maintenance, general marketing, printing orders, social media, and anything else you can think of - but you dont have the resources to hire a new person, buy the software, license and upgrades, a new design compable computer, set up a workspace & provide ongoing professional development...

Here's the solution -

OPTION 1) Milk provides you the designer with the right skills - they allocate themselves your set time each week to focus on your business, & your business only. You're the priority & the time is available for however you want to use it - web, social media, design, print setup, or even budget development. They work remotely, saving you space, and your design hours are flexible, a little bit today, a little bit tomorrow - don't use it all this week? Use it for that big project next week.

OPTION 2) Milk provides you the designer with the right skills - they come to your office, with computer and programmes in tow, find a little space to tuck themselves in - and you throw work at them for 3 hours.

Either option, after a few hours you've got professionally branded brochures, your website and followers updated, a new newspaper ad, and have ordered (and proofed) those business cards you so needed to get around to ordering!

And how much is it going to cost you?

It all depends on how long you need someone, how regularly and where you are...

But lets say you want someone 2 hours a week (our minimum time slot), on an ongoing basis... Rather than pay the usual \$99 per hour, you'd only pay \$136 a week - great value when you consider 2 hours of design and marketing freelance would usually set you back over \$200 - AND you're getting your own marketer to manage your own custom needs, who knows your style, your brand and your business inside and out!

No need to stop everything and find out if that designer at the local print shop has time to 'squeeze you in' & design your ad that just came available & needs to be in today! Having your own designer takes care of it all - from designing your next social media post or deal, to ordering the printing and making sure they're delivered - we ensure you're always moving forward.

If you'd like to enquire about getting your own in-house marketing designer call today.

We can discuss your needs and work out the best option for you and your budget!

Rates at a Glance:

Standard hourly freelance rate \$99* per hour

Loyalty rate \$88 per hour

2-3 hrs

\$68 p/hr

3-6 hrs

\$65 p/hr

6-12 hrs

\$55 p/hr

12+ hrs

\$50 p/hr

Additional hours charged at discounted rate of \$68 per hour.

Minimum contract terms apply.

12 weeks minimum, with roll-over caps for unused hours.

Unscheduled priority urgent or after hours work will be booked at x1.5 the time taken, but at the discounted rate.

*All rates shown are ex gst.

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milkcreative.com



design
logos
advertising
digital



print
stationery
banners
promo



websites
apps
social
seo



strategy
consulting
budgeting
reporting